

GOLF DAY

Get in the swing of things at Golf Day

Executive sponsor



Mark your calendars; blow the dust off your clubs and register now to join us on Friday, May 20, for the Ames Chamber Annual Golf Day.

Golfers may sign up to play 18 holes at the Ames Golf and Country Club. Register your foursome now at www.ameschamber.com. Cost is \$90 per golfer or \$360 per foursome (nonmembers are eligible to play

with Ames Chamber members at the rate of \$115 per golfer). Prizes will be awarded to first, second, third, and final places.

All golfers receive the following with their paid registration:

- Lunch at the golf course prior to shotgun start
 - Golf cart (two carts per foursome) Special golfer's gift
 - Hole-in-one contests
- Fantastic networking during a great afternoon out of the office
- Event registration and lunch begin at 11 a.m., and the shotgun start is at 12:15 p.m. For Golf Day available sponsorships or registration information, please contact Crystal at (515) 232-2310.



The Roseland, Mackey, Harris Architects PC golf team poses with the staff of Cross Wealth Management at the 2010 Annual Ames Chamber Golf Day.

CHAMBER OF COMMERCE PHOTO

BUSINESS FORUM

'Doing Business in Brazil' will be May 19

Doing Business in Brazil forum 10 a.m to 3 p.m. Thursday, May 19, FFA Enrichment Center, DMAAC Ankeny Campus

The Greater Des Moines Partnership and Ames Chamber of Commerce, in conjunction with the Iowa Department of Economic Development, will host a "Doing Business in Brazil" forum from 10 a.m. to 3 p.m. Thursday, May 19, at the FFA Enrichment Center, DMAAC Ankeny Campus.

The cost to attend the forum is \$50, which includes registration, lunch and

breakout refreshments. For the complete forum agenda and online registration, please visit www.desmoinesmetro.com/events. Registration deadline is Monday, May 16. Cancellations after May 16 are nonrefundable. The forum is sponsored by Becker Underwood Inc.; Fredrikson and Byron, P.A.; Pioneer Hi-Bred, A DuPont Company; and the Principal Financial Group.

Featured guests will include the following speakers: Minister Ernesto Henrique Fraga Araujo, senior economic counselor for the Brazilian Embassy; Maria Cameron, Brazil desk office with the United States Department of Com-

merce International Trade Administration; Iowa Gov. Terry Branstad; Iowa Department of Economic Development Director Debi Durham; and Brazilian attorneys Gabriel Di Blasi and Ana Gabriela Kurtz. The program will also include a panel of representatives from Iowa businesses currently working in and with Brazil. Participants also will be able to participate in individual consulting meetings.

Brazil is Iowa's seventh-largest international export market, with exports from Iowa growing from \$95 million in 2006 to \$353 million in 2010. Brazil's economy grew at its fastest pace in 24 years in 2010 (7.5 percent). The country has surpassed

Britain and France to become the fifth-largest economy in the world.

The Partnership and Ames Chamber, in conjunction with the Iowa Department of Economic Development, also will lead a business mission to Brazil from Oct. 2 to 11. Details of the mission and trip registration information will be available soon. For more information, contact Jay Byers in Des Moines at (515) 286-4963 or jbyers@desmoinesmetro.com, or Ron Hallenbeck in Ames at (515) 232-2310 or ron@ameschamber.com. Media questions should be directed to Susan Ramsey at the Partnership at (515) 286-4954 or sramsey@desmoinesmetro.com.

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



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CONTACT US

The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

BUSINESS TO BUSINESS

Scenes from the 2011 Business to Business Expo



CHAMBER OF COMMERCE PHOTO

The **Business to Business Expo**, presented by Webfilings, took place March 24 at the Scheman Building at Iowa State University.



CHAMBER OF COMMERCE PHOTO

Lutheran Services in Iowa ran a "Sink the putt to win a T-shirt" contest.



CHAMBER OF COMMERCE PHOTO

Chris and Jerry Nelson, of Nelson Electric, visit with Expo attendees.



CHAMBER OF COMMERCE PHOTO

Shari K's Estate Jewelry, left, and **Skin Solutions Dermatology** show their products to community members.



Until we meet again

I made a difficult decision in April when I accepted an offer to become the executive director of the Evanston Chamber of Commerce in Evanston, Ill. While this opportunity is tremendous for my professional and personal life, it will be extraordinarily difficult to leave a community that has truly become my hometown. I have never been a native Iowan, but I am proud of the nearly 20 years I have lived in Ames as an Iowan by choice.

Even before joining the staff of the Ames Chamber of Commerce more than seven years ago, I knew this was a quality organization. The foundation of the Chamber is formidable because of the long-term investment of leaders in the Ames business community, and it has been an honor to serve alongside so many of them. I appreciate all the volunteers I have worked with over the years, and it is a delight to call so many of you friends. I am extremely grateful for the dynamic staff of the Chamber that has provided lots of laughs, encouraged creativity, shaped my career and prepared me for this next step.

I believe strongly in the value of Chambers of Commerce in any community, and I especially want to thank all Ames Chamber members for your ongoing support of the organization and the community. It has been a pleasure working with you in a place where I was able to truly thrive.

Thank you!

— Eve A. Doi, IOM

LEGISLATIVE LUNCHEON

2011 session wrapping up

Legislative luncheon
Noon Friday, May 13,
(doors open at 11:45 a.m.)
Ames City Hall Council Chambers,
515 Clark Ave

Register now to attend this month's Legislative Lunch for your opportunity to speak directly with our state legislators representing Story County. They will give us their synopsis of this year's state session and talk about the changes we will see as a result. This will also be a great chance to talk to the legislators directly about the latest redistricting process and how those changes impact Ames.

Please RSVP online by Wednesday, May 11, at www.ameschamber.com.*

The luncheon is open to current members of the Ames Chamber of Commerce. Your \$5 registration fee includes lunch.

The May Ames Chamber Legislative Lunch is sponsored by: Ames Home Builders Association, HR Green, Knapp-Tedesco Insurance, Union Pacific and VenuWorks.

**Registering your attendance online helps ensure accurate counts for meals and seating. Thank you for your assistance and cooperation.*

Upcoming legislative lunch forums:

Mark your calendars for these opportunities to talk with elected officials representing your



interests in Ames:

• **Ames Community School District Board of Directors:** Noon to 1 p.m. Friday, June 3, panel discussion/Q&A with school board members.

• **Story County Supervisors:** Noon to 1 p.m. Friday, July 8, panel discussion/Q&A with Story County Board of Supervisors

For details on registration and location, please check www.ameschamber.com.

Ready to Run? Campaign school offered in June

If you've ever thought about running for any elected office, getting an issue or bond passed through a vote, or helping with a campaign, the perfect training ground is right around the corner.

Registration is under way for the Ready to Run Iowa campaign school, a comprehensive, one-day workshop facilitated by the Carrie Chapman Catt Center for Women and Politics.

The Ames Chamber is joining other local and corporate sponsors

to support and promote this state-wide event 8 a.m. to 5:30 p.m. Friday, June 10, at the Scheman Building.

Speakers and participants represent both major political parties, third parties and independents. This is the third year this biannual event has been held in Iowa.

The full-day conference will include session topics including campaign plan development, fundraising, message development, interacting with the media and navigating the party system. It will also have breakout sessions focusing on how to get appointed to boards and commissions, advocating a specific issue, and Internet strategies for candidate and issue campaigns.

The \$75 registration fee includes all sessions and training materials; breakfast; lunch and afternoon refreshments; the workshop notebook; and a comprehensive campaign training manual. (Registration is \$100 a person after May 28).

For more information and to register for this event, please visit www.las.iastate.edu/CattCenter.



BUSINESS AT BREAKFAST



Come give your 'shameless plug'

7:30 a.m. Thursday, May 26
Green Hills, 2200 Hamilton Drive

Come join us to give a two-minute "shameless plug" about your organization while handing out business cards, brochures and/or any other promotional materials that describe your business or organization. If you've never attended before, make this month your first.

We purposely keep this event small to ensure great one-on-one interaction with fellow Chamber members, so your RSVP is very important. Please contact the Chamber no later than noon on Tuesday, May 24, to attend. You may register with ease online at www.ameschamber.com or by calling Sarah at the Chamber office (515) 232-2310. The event and continental breakfast are free, but you must RSVP to participate. See you at breakfast.

BUSINESS IMPROVEMENT FORUM

LinkedIn: It's more than just looking up contacts

7:30 a.m. Thursday, May 19,
Somerset Clubhouse,
2400 Aspen Road
Sponsored by FOX Engineering



Employees of Ames Chamber businesses are invited to attend our next Business Improvement Forum at 7:30 a.m. Thursday, May 19, at Somerset Clubhouse, 2400 Aspen Road. We will discuss how LinkedIn is so much more than looking up contacts: find and sell products, expand your networks, grow your business, and gain free publicity.

Please RSVP by Wednesday, May 18, by registering on our website at www.ameschamber.com or calling Crystal at (515) 232-2310. Business Improvement Forums are open to Ames Chamber members only and are free to attend. Continental breakfast is provided.

LUNCH AND LEARN

Blogs will change your business: Catch up ... or catch you later

11:30 a.m. Thursday, May 24
Somerset Clubhouse,
2400 Aspen Road

Chamber members and non-members are invited to attend a Lunch and Learn, "Blogs Will Change Your Business: Catch Up...or Catch You

Later," on Tuesday, May 24. This session is part of the "Social Media: Is it Rocking Your World?" professional development series. Registration is \$15 for Chamber members (\$25 for nonmembers) and includes lunch. Register for this event on our website at www.ameschamber.com, or call Crystal at (515) 232-2310. Please register by May 23.

SALUTE TO EDUCATORS



CHAMBER OF COMMERCE PHOTO

11th-annual Salute is Aug. 16

Presented by **Boehringer Ingelheim Vetmedica Inc.** and **Greater Iowa Credit Union**

The 11th-Annual Salute to Educators is scheduled for Tuesday, Aug. 16, at the Ames High School cafeteria. The luncheon celebrates the value of our area educators from Ames, Gilbert and United Community Schools. You can show your support by sponsoring the event, providing in-kind donations or goodie bag materials, or by volunteering to help. A variety of sponsorship levels are available that allow you to not only show visible appreciation for our teachers and faculty members,

but also provide fantastic promotional exposure for your business and get your materials in to the hands of hundreds of educators.

Goodie bags will be given to 750 educators, administrators and staff at the Ames, Gilbert, United and Ballard school districts as well as the private schools in Ames. Chamber businesses can provide items to be included in the bags such as pens, pencils, notepads, rulers, markers, tape, post-it notes, etc.

For more information about Salute to Educators or to sign up to be a sponsor or volunteer, please contact Crystal Davis at crystal@ameschamber.com or call the Chamber office at (515) 232-2210.

LEADERSHIP AMES

Class XXV begins in September

Have you been or are you interested in serving in leadership positions in the community now or in the future? Then Leadership Ames is for you.

The Leadership Ames program was created by the Ames Chamber of Commerce to develop informed, involved and concerned community leaders in the Ames area. This is a program that gives both experienced and developing leaders a broader view of civic leadership responsibilities and opportunities through direct contact with a wide spectrum of institutions and people who shape the community where we work and live.

Leadership Ames Class XXV begins in September and continues with regular sessions through May 2012. The 11 full-day sessions are conducted at various locations in Ames and central Iowa with one session approximately every three weeks. During the year, participants listen to presentations, debate issues, participate in class activities, lead discussions, visit with area leaders and organizations, tour the community and get to know individuals representing a broad cross-section of the community.

More than 300 individuals have completed the curriculum, and many are extensively involved with community and Ames Chamber of Commerce leadership opportunities. The program is limited to approximately 20 participants who are members of the Ames Chamber of Commerce, have an interest in leadership roles and community service and who reside in the greater Ames area.

Participant selection is made by the Leadership Ames selection committee and co-chairs on the basis of written application and/or interview. Participants are selected from a cross-section of business, professional, nonprofit and local residents. Tuition costs, scholarship information and other details will be available in the application materials online at www.ameschamber.com and at the Chamber offices beginning June 1.

IOWA STATE UNIVERSITY

Volunteer for the Resource Fair

ISU Orientation is fast approaching and with it comes a great opportunity to welcome a new group of students and their families to the Ames community and to help familiarize them with the businesses and services available here.

The Ames Chamber of Commerce is hosting a booth at the Orientation Resource Fair through the month of June to give member businesses an opportunity to distribute promotional items and/or volunteer to personally welcome more than 4,500 new students to the community.

If you would like to provide items for the booth, please bring them to the Chamber office by Friday, May 27. Approximately 250 brochures and flyers, or more than

500 give-away items such as pens, magnets, key chains, and coupons are needed.

If you would like to volunteer for a day or more to help staff the booth (open from 11:15 a.m. to 1 p.m.), the dates for the 2011 ISU Orientation Resource Fair are:

- Friday, June 3
- Monday-Friday, June 6 to 10
- Tuesday-Friday, June 14 to 17
- Tuesday-Friday, June 21 to 24
- Monday-Tuesday, June 27 to 28

Contact Crystal Davis at crystal@ameschamber.com or call the Chamber office at (515) 232-2310 with questions or to sign up to volunteer.

May calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 <i>May Day</i>	2	3	4 8 a.m.: Leadership Ames	5 <i>Cinco de Mayo</i>	6	7 <i>ISU graduation</i>
8 <i>Mother's Day</i>	9 5:30 p.m.: Leadership Ames Graduation	10	11 5:30 p.m.: YLA Graduation	12	13 Noon: Legislative Lunch (Ames City Hall)	14
15	16	17	18 11 a.m.: Strong Tower Consulting (R/C)	19 7:30 a.m.: Bus Improve (Somerset) 10 a.m.: Brazil Forum (DMACC, Ankeny) 4 p.m.: Campustown Action Assoc. (Legends)	20 11 a.m.: Golf Day (AG&CC)	21
22 /29	23 /30 <i>Memorial Day</i>	24 (24) 7:30 a.m.: Business@ Breakfast (Green Hills) /31 (24) 11:30 a.m.: L&L (Somerset)	25 5 p.m.: BAH (Stenberg Construction)	26 11 a.m.: Alpha Copies (R/C)	27	28

ACC: Ames Chamber of Commerce | AEDC: Ames Economic Development Commission | BAH: Business After Hours | C: Chamber office | R/C: Ribbon cutting | YPA: Young Professionals of Ames

IT'S A BUSINESS AFTER HOURS *Celebration!*

Wednesday, May 25

5:00 - 7:00 p.m.

325 North Bell Avenue



All Ames Chamber members are invited to this month's Business After Hours to celebrate the
40th Anniversary of STENBERG CONCRETE
and the upcoming **AMES HOME BUILDERS ASSOCIATION Parade of Homes** event.
Enjoy free appetizers and beverages while networking with old and new friends. See you there!

Welcome, new Ames Chamber members:

PUSH Branding and Design partners with clients who value their brand and are looking for fresh ideas and strategic brand solutions. They believe great design and great ideas will lift any brand above its peers, no matter the industry. Excellent branding is not only good for the senses, it's good for the bottom line of any business, and that really is the bottom line. If your company is looking for a little PUSH, contact PUSH Branding and Design at (515) 288-5278 or via email at info@pushmybrand.com. Eric and his staff are always up for visitors at 2655 86th St., Urbandale, IA, 50322.

Buffalo Wild Wings specializes in wings and all the fixings. Get them with or without the bone and with or without one of their 14 house sauces. With more than 30 TVs, you are sure to catch your favorite sporting event and have a wild time. Visit Bryant and his staff at 400 South Duff Ave. or call (515) 232-9464 for a carryout order today.

Virtual Rabbit is a virtual tour and video production provider for businesses and real estate properties that was established in 2007. Their services are offered nationwide, but they chose to locate their headquarters in Ames. Virtual Rabbit is known for high-quality imagery and affordability. Call Vince or Jay at (515) 293-2588 or visit them on the web at www.virtualrabbit.com.

Consumer Credit of Des Moines is a nonprofit credit counseling agency that promotes healthy financial habits to individuals through their free budget and credit counseling services. They offer low cost debt management plans, which directly assist those who are overburdened with debt. Consumer Credit of Des Moines has partnered with the Greater Iowa Credit Union, offering their services to the Ames community and surrounding areas through the credit union's Somerset branch location. Call Kent at (515) 287-6428 to set up an appointment today.

The Grove is a brand new apartment complex in Ames that offers "fully loaded college living" to its residents. The apartments are

fully furnished and offer many amenities, such as a fitness room, pool and library. The management lives onsite and is eager and ready to help whenever needed. Call Julianne for an appointment today to tour their model apartment at (515) 232-1046. For more information or to look at floor plans and amenities, visit www.gogrove.com.

Alltech, a global animal health and nutrition company founded by Dr. Pearce Lyons, has more than 30 years of experience in developing natural products that are scientifically proven to enhance animal health and performance. A global leader in the animal health and nutrition industry, Alltech is among the top ten animal health companies in the world. It is headquartered in Nicholasville, Ky., has Bioscience Centers in the U.S., Ireland and Thailand, and has a team of around 2,300 employees in 128 countries. Visit them at 1523 S. Bell Ave. suite 105, or call Shelly at (515) 233-4862. www.alltech.com

Healthwise Resources LLC is dedicated to the belief that "you deserve to feel better." Enhance your wellness by learning weight management, the habits of health that will last a lifetime and receive hands-on therapies that will alleviate suffering by contacting owner, physical therapist and health coach Ria Keinert. She is located at 123 Sixth St. or call her at (515) 233-1139.

Friendship Ark Homes provides homes for adults with intellectual disabilities. Services include daily living skill development and 24-hour supervision. They focus on helping their core members reach their fullest physical, emotional and spiritual potential through nurturing, love and respect. Friendship Ark Homes is an accredited home community based service program through Medicaid. To learn more, call Mary Beth Ostenbrug at (515) 292-9556, or visit them online at www.friendshipark.com.

Liberty Tax preparation offices give you service the way it's meant to be, friendly, accurate and with a money-back guarantee. Liberty Tax makes customers its priority. It provides computerized income tax preparation services, electronic filing, audit assistance and free review of income tax returns. Call (515) 232-5350 or stop in and meet the friendly staff at 110 Main St.

BioLife Plasma Services is an industry leader in the collection of high-quality plasma that is processed into life-saving, plasma-based therapies. BioLife operates and maintains numerous state-of-the-art plasma collection facilities throughout the United States and Austria. They are committed to safety and strive to provide high-quality service and a high level of safety to their donors, as well as the patients who receive life-saving, plasma-based therapeutics. Call them for an appointment today at (515) 233-2556 or stop in for more information at 1618 Golden Aspen Drive.

Jacobson Companies' Staffing Services is ready to work for you. Jacobson Staffing Services ensures its associates are thoroughly screened and reference-checked before they are ever presented to customers. Jacobson prides itself on getting to know the customer, their ongoing needs and developments, business fluctuations and company culture. One of the biggest benefits to their customers is that they offer staffing as part of their complete package. This value-added initiative allows companies to focus more on their core competencies. Whether the opportunity is short-term or long-term, seasonal or full-time, call Austin today at (515) 233-1045 or stop out and visit at 511 Duff Ave. suite 100.

The Interfraternity Council provides both administrative and legislative leadership to fraternity chapters and colonies at Iowa State University. The Council strives for the continued improvement of interfraternity relations, standards and self-governance. The Interfraternity Council is an officially recognized student organization, and its authority is derived from the Council of Fraternities, a group comprised of delegates from all member chapters.

EFT Training by Sanja Cooklin can help you if you have emotional distress, headaches, high blood pressure, tightness in your chest or allergies. Sanja is an empowerment coach who enjoys helping spiritual people clear their limiting beliefs and find their passion using cutting-edge tools like EFT. To see if Sanja's healing techniques work for you, visit www.eftguru.com and sign up for a free 15-minute phone consultation.

Are YOU a member of the Ames Chamber of Commerce?

Make new connections, market your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Membership Director Sarah Buss at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away:

- Post coupons on our Web site for FREE.

- Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums, Speed Networking and more for FREE.

- Take advantage of reasonably priced ways to promote your business such as ribbon cuttings, mailing labels and membership mailer, just to name a few.

- Discounted Young Professionals of Ames membership (ages 21 to 40).

You may apply for membership directly at www.ameschamber.com or contact Membership Director Sarah at (515) 232-2310 or sarah@ameschamber.com.

YPA MAY NEWS

More than 60 YPs, including Elvis, gathered for the "Murder in Sin City" murder mystery game at Olde Main Brewing Co.

CHAMBER OF COMMERCE PHOTO



Membership and social committee updates summary

March FAW was a blast. There were lots of folks, new and old. Olde Main Brewing Co. worked great as a venue for YPA's Murder in Sin City. More than 60 YPs gathered together for a night in Vegas to figure out "who dunnit?" Great costumes were to be seen as everyone shared secrets and information leading to the resolution of the murder at this year's YPA Murder Mystery party. Fun was had by all, and thanks to all who came.

Leadership and professional development committee report:

Events recap: April Lunch and Learn, Mike O'Donnell: Business Continuity Planning, April 21, at Pizza Ranch

Did you know that 25 percent of all businesses that close due to a disaster never reopen? Last summer, we experienced some of the worst flooding in our history, and many businesses were negatively impacted, some to their demise. What if these businesses had been better prepared to react to a natural disaster? What if they had plans in place to recover from disruption to normal operations? Would these businesses still be open today? Mike O'Donnell provided an overview of Business Continuity Planning for businesses of all sizes, including the basics of the process plus a review of resources that companies can use to develop their own plans.



O'Donnell

This event was well attended, feedback from attendees was positive and lots of good information was had for local businesses.

Upcoming events

• **May Lunch and Learn, Eve Doi: Experience Iowa**

In the summer of 2009, Eve Doi decided to finally go see all the things in Iowa she had heard about over

the years. Starting with the weekend before Memorial Day and ending Labor Day, she made the most of the warmer temps and longer days, traveling to a different location in Iowa each week. By the time summer came to a close she had a deeper appreciation for our state, plus a sense of accomplishment for not "letting the summer pass by without really doing anything."

The days are getting longer and the temperature is rising, which means summer, and summer vacation, is just around the corner. It's only natural to plan some time off to enjoy the season, but often we're so busy, we forget to appreciate the opportunities around us.

Join YPA and guest speaker Eve Doi to learn about some amazing things to do and see, all within a 3 1/2 hour drive or less. There's a wealth of fantastic things to do and see right here in Iowa, so all we need to do is get in the car and go.

• **Game Night, Thursday, May 5, at Wessex Club house starting at 5:30 p.m.**

Look out for the YPA Men's Summer Softball Team and Co-Ed Sand Volleyball teams. Email Linda Garbisch at Garbisch@iastate.edu if you would like to participate.



YPA 2010-11

Annual Sponsors

Ace Community Credit Union
Ames Chamber of Commerce
Ames Community Bank
First National Bank
Global Reach Internet Productions
Green Hills Health Care
Hunziker & Associates, Realtors
ISU Masters of Business Administration Program
Mary Greeley Medical Center

• YPA invites you to "Experience Iowa"

11:30 a.m. to 1 p.m. Tuesday, May 3

The Octagon Center for the Arts
427 Douglas Ave.
YPA members: Free!
Nonmembers: \$10

Community outreach and partnerships committee report

• YPA is partnering with the Rotary to present:

Step Into Storybooks
10 a.m. to noon Saturday, April 30
Ames High School
1921 Ames High Drive
YPA will also be working Copy Me!, Shape Fun Booth, an outdoor station that has to do with matching shapes for kids ages 2 and older.

RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

Buffalo Wild Wings. Visit Bryant and his staff at 400 South Duff Ave. or call (515) 232-9464 for a carryout order today. Buffalo Wild Wings specializes in wings and all the fixings. Get them with or without the bone and with or without one of their 14 house sauces. With more than 30 TVs, you are sure to catch your favorite sporting event and have a wild time.



CHAMBER OF COMMERCE PHOTO

U.S. Cellular, 400 South Duff Ave. Suite 102. Introducing new plans and new perks and a new location in Ames. Whether you're new to U.S. Cellular or are a current customer, sign up for a Belief Plan and enjoy the benefits of a new wireless relationship. Sign an initial two-year agreement and you won't have to sign another one ever again. Their new and improved plans bundle minutes, messaging and data in a variety of ways. It's easy to find the one that's right for you. Give Stephanie and her team a call today at (515) 290-8000 or stop in at 400 South Duff Ave Suite 102.



UPCOMING RIBBON CUTTINGS:

Wednesday, May 18 | **Strong Tower Consulting** | 11 a.m. | 311 Lincoln Way, Suite 2

Thursday, May 26 | **Alpha Copies** | 11 a.m. | 512 E. Lincoln Way

If you have a new business, relocation, expansion or business anniversary, let the Chamber celebrate with you! Contact the Chamber offices at (515) 232-2310 to schedule a ribbon cutting of your own.

AMES CHAMBER OF COMMERCE AMBASSADORS

Kim Behrendt, Wells Fargo Bank

Justin Bennett, Strong Tower Consulting

Clarissa Wing, Wells Fargo Bank

Steve Bock, RE/MAX Real Estate Center

Adam Boeding, First American Bank

Paula Brown, First American Bank

Ross Buffington, Exchange State Bank

Kristi Carlberg, Dentistry at Somerset

Ritchie Chieves, Hampton Inn/Holiday Inn/Holiday Inn Express

John Coder, Ames Community Bank

Tom Drenthe, Main Street Cultural District

Stacy Dreyer, First National Bank

Kendra Eibs, Sam's Club

Linda Gibbs, Greater Iowa Credit Union

Casey Rath, First National Bank

Barry Green, Ames Community Bank

John Greving, The Tribune

Andrea Gronau, Wells Fargo Bank

Abby Hausmann, The Blood Center of Iowa

Patrick Henry, Adams Funeral Home

Traci Jennings, RE/MAX Real Estate Center

Matt Julich, Bear Marketing

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Sara Lehman, First National Bank

Joy Leister, Valley Bank

Lloyd Flanders, RE/MAX Real Estate Center

Ryan Lynch, First National Bank

Lauris Olson, Ames Bulletin Board/AmesNewsOnline.com

David Orth, Special Olympics Iowa

Tom Randall, Tom Randall Real Estate Team

Tim Rasmussen, Alfred's Carpet and Decorating

Jeff Ratcliff, Executive Express

Cindy Schwickerath, Heartland Technology Solutions

Mary Beth Scott, The Tribune

Nathan Scott, U.S. Bank

Michael Sills, Mediacom

Terry Stark, Chocolaterie Stam

Austin Woodin, Edward Jones Investments

Allyson Walter, Ames Convention and Visitors Bureau

Tom Elston, Bickford Living of Ames

Samantha Goodman, Bickford Living of Ames

Mark Doyle, Mark Doyle State Farm Agency

MAIN STREET CULTURAL DISTRICT

What's going on in downtown Ames?

'Sample the Sounds of Summer Kickoff Concert'

7 p.m. Monday, May 16
 Ticket Prices: \$4 each or \$12 per family
 City of Ames Auditorium

There are five different summer concert series in downtown Ames to provide the Ames Community many different varieties of music and two different venues: Bandshell Park and Tom Evans Plaza. For the first time, the five concert series are being promoted all together at one terrific event, "Sample the Sounds of Summer Kick-off Concert." The community is invited to attend this kick-off concert on Monday, May 16, that will feature The Brewer Project, Jen McClung and Sam Pattison. Everyone in attendance will be eligible for prize giveaways including VIP seating at all the free summer concerts, free admission to Half Shell and more. There will also be an intermission ice cream social with free ice cream treats for all. The five concert series includes: AM in the Plaza, Ames Municipal Band concerts, Ames on the Half Shell, Bookends at the Bandshell and Tune In to Main Street. Please call (515) 239-5350 for tickets or visit mainstreetculturaldistrict.com for more information.

Tune In to Main Street Concerts

The Main Street Cultural District and the Ames Community Arts Council are proud to announce the eighth season of the Tune In to Main Street concert series. The series will kick off at 5:30 p.m. Thursday, May 26, in Tom Evans Plaza on Main Street with



CHAMBER OF COMMERCE PHOTO

In downtown Ames, you can enjoy the music of five different concert series.

the melodic original rock sounds of Strong Like Bear.

These summer concerts will be from 5:30 to 7:30 p.m. Thursdays, May 26 through July 28. Many shops stay open until 8 p.m. throughout the concert series, often hosting their own special events and promotions. Out-

side some of those shops, street musicians will be playing live music to add to the atmosphere and dynamic of Thursday evenings in Downtown Ames. At Tom Evans, a number of children's activities will be available each week including fun games and one large inflatable. In addition to the

music and family entertainment, there will be an outdoor food vendor.

The community is encouraged to come out with family and friends to live, listen and love what downtown Ames has to offer. The 2011 Tune

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CHAMBER OF COMMERCE PHOTO

Fourth of July festivities will include a pancake breakfast, the Bill Riley Talent Search, and, of course, the parade.

In to Main Street concert series is brought to you by Wells Fargo, with supporting sponsorships from Target, Wilson Cadillac Toyota Scion of Ames and KASI Radio.

For a list of each Tune In performer, please see the concert schedule or visit www.mainstreetculturaldistrict.com or www.amesart.org.

Fourth of July Parade and festival

The Ames 2011 Fourth of July Parade and festival is going to be an energizing place where individuals and families can gather to celebrate Independence Day. The day will kick off with a pancake breakfast at City Hall at 8:30 a.m. and the Bill Riley Talent Search at 9 a.m.

The parade will start at 11 a.m. and will feature fun entries and lots of give-aways. The festival, which is returning to the downtown streets of Ames this year (back from its previous location at Bandshell Park), will be from noon to 3 p.m. following the parade. This year's festival will be themed "A Greener, Brighter Ames" and will focus on sustainable



CHAMBER OF COMMERCE PHOTO

Calligraphy is just one of the many kinds of art you can see during ArtWalk.

energy alternatives that will help keep America the wonderful country it is for years to come. The festival will include a number of children's activities and games, organizational booths and food vendors. The organizational booths will be hosting demonstrations, giving away promotional items, selling goods and hosting children's activities.

Be a part of the 2011 Fourth of July Parade and festival

Businesses, individuals and organizations have the opportunity to be involved in the Fourth of July celebrations by being a parade entrant, having a booth to host a game or activity, or by volunteering at the parade or festival. Volunteers are needed to help with children and family activities, parade line-up, barricade watching, and for setup and tear down. Registration forms for the parade and festival are available on www.mainstreetculturaldistrict.com. To sign up as a volunteer, please contact the MSCD office at (515) 233-3472.

Several major sponsors are supporting this year's Independence Day celebration including the Ames Community Grant Program. The festival is sponsored by Ames Electrical Services and Ames News Online, and the parade is sponsored by Iowa State University, First National Bank and Hy-Vee Drugstore.

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Wells Fargo Presents:



Thursdays 5:30 - 7:30 PM
in Tom Evans Plaza
 (corner of Main & Burnett)

Free family event in downtown Ames, featuring food, music, kids activities, and inflatables.

MUSICIAN SCHEDULE:

May 26

Strong Like Bear (Melodic Original Rock)

June 2*

Trouble No More (Blues)

June 9

Good Guys (Cowboy Folk)

June 16*

Green Oaks (Folk, Celtic, Blues)

June 23

Dan Grause (Country, Americana)

June 30*

Onion Creek Band (Old-time Fiddle Music)

July 7

Blue Moon Players (Folk)

July 14*

Brewer Project (Pop, Blues, Jazz)

July 21

Flying Pig, Fiddle & Banjo (Southern Appalachian Old-Time & More)

July 28*

Keith McCaulley & Friends (Solo Classical Guitar, Folk & Rock Duets)

* indicates balloon artist - Becca Wemhoff

Sponsors include:



MainStreetCulturalDistrict.com • amesart.org

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ArtWalk

The 17th-annual ArtWalk will showcase local artists at nearly 40 downtown stores. The event will be from 5 to 8 p.m. Friday, June 3, in downtown Ames. Many of the artists will perform live demonstrations at this districtwide event. As always, ArtWalk will offer a wide variety of local arts and fun entertainment. The walk will include jewelry makers, painters, photographers and wood workers, just to name a few. Many businesses will provide refreshments for ArtWalk attendees. Artists who would like to participate in ArtWalk can call (515) 233-3472 for information on how to become part of this historic event.

Ames Main Street Farmers' Market

Saturdays in downtown Ames are always exciting, and are about to get even more so when the brand new, ultra dynamic Ames Main Street Farmers' Market kicks off this summer. The new farmers' market will be open in downtown Ames on Main Street between Burnett and Clark avenues as well as in Tom Evans Plaza. The market will run for 14 weeks from 8 a.m. to 1 p.m. every Saturday beginning June 25 and ending Sept. 24.

The market will showcase the area's best farmers, crafters and prepared food experts as well as



MSCD Summer schedule of events

- **Tune In to Main Street:** Thursdays, May 26 to July 28, 5:30 to 7:30 p.m.
- **ArtWalk:** Friday, June 3, 5 to 8 p.m.
- **Ames Main Street Farmers' Market:** Saturdays, June 25 to Sept 24, 8 a.m. to 1 p.m.
- **Fourth of July Parade and Festival:** Monday, July 4, 8:30 a.m. to 3 p.m., parade at 11 a.m.
- **Summer Sidewalk Sales:** July 28 to 30

have weekly live entertainment and children's activities. Some of the items for sale will include Iowa grown fruits and vegetables, meats and eggs, honey, jams, baked breads, cookies, fresh cut flowers, and handmade jewelry. Live bands will play in Tom Evans Plaza, and Young Professionals of Ames will coordinate a number of fun-filled, weekly children's activities. To get involved with the Farmers' Market, please call (515) 233-3472 or email events@mainstreetculturaldistrict.com.

Led by an advisory board, the Main Street Cultural District is partnering with the Chamber of Commerce to launch this brand new event. The market is funded in part by the Ames Community Grant Program, which is facilitated by the Ames Convention and Visitors Bureau as well as three major sponsors: Iowa State University, U.S. Bank and Wheatsfield Cooperative. This new market is also supported by marketing sponsor: Innova, Ideas and Services, and media sponsors AmesNews Online.com, The Tribune, KASI/KCCQ Radio and The Sun.

CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

PUSH Branding
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Jacobson Companies

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. All of our Gold Members will be recognized with a Gold Member decal and at our Annual Event.

Ames Chamber and AEDC staff

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- **Eve Doi**
Vice President
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- **Ron Hallenbeck**
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